



PROJECT: UNICOM

Program: ERASMUS+, Capacity Building in Higher Education

Aims of the meeting: Discussion, knowledge sharing about THIRD Mission in GERMANY

from national policy to University experience

Study Visit in Germany

Proposed Date: 28.10.-31.10.2024

Venue: Fachhochschule des Mittelstands (FHM)

Ravensberger Str. 10G 33602 Bielefeld

Monday, 28.10.2023

Venue: FACHHOCHSCHULE DES MITTELSTANDS (FHM); BIELEFELD

Room: XXX

Possibility to join the meeting ONLINE via TEAMS ?????

Time	Topic	Speaker
9:30-18:00	FHM and Third Mission – Development of the FHM Third Mission System	
	FHM and SME's	
	FHM and Administrations	
	FHM and Municipality	

Tuesday 28.10.2024 Bielefeld – OWL GmbH

Possibility to join the meeting ONLINE via TEAMS: ???

Time	Topic	Speaker
9.30 – 18.00	Regional Development and Third Mission: OWL GmbH as organisation for sustainable regional development (https://www.ostwestfalenlippe.de/owl-gmbh/team/) Integration of various stakeholders in one organisation for development and promotional regional activities in various sectors -Industry, Trade and Commerce	





-Municipalities	
-Culture	
-Innovation	

Wednesday, 29.10.2024

Venue: FACHHOCHSCHULE DES MITTELSTANDS (FHM); BIELEFELD

Room: XXX

Possibility to join the meeting ONLINE via TEAMS: ???

Time	Topic	Speaker
9.30 – 18.00	Third Mission and various national / international projects of FHM / Research & Development / Institut for SME	
	 Artifical Intelligence in Craftmanship and trade Digitalization for SME'S Enhancing Hybrid Teaching in Higher Education Strenghtening the quality of online Education in HEI's Formation of Critical Thing and Media Literacy as Protection against Media Manipulation 	

Thursday, 31.10.2024

Venue: Klimaerlebniswelt Oerlinghausen

Possibility to join the meeting ONLINE via TEAMS: ???

Time	Topic	Speaker
9.30 - 18.00	Excursion to Oerlinghausen (10 kms to Bielefeld) to "Klimaerlebniswelt Oerlinghausen": https://www.klimaerlebniswelt.de/ Practical Experience of Third Mission and Ecology through an educational center for the entire Region	