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Programme International Workshop «Third University Mission» October, 08, 2024

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10.00 (EEST)

Welcome speech - Diana Spulber, Professor, Faculty of Educational Sciences, University of Genoa

10.10-11.30 (EEST)

Session 1. Third university mission: resilience and social cohesion

- 1. The essence and key concept of third university mission. University contribution to society resilience and social cohesion Olena Orzhel, Senior Researcher, University-Community Department, IHE NAES of Ukraine (20 min.);
- 2. The case of the University of Genoa (UNIGE), Yuriy Mielkov, Senior Researcher, Department of Social and Institutional Transformations in Higher Education, IHE NAES of Ukraine (10 min.);
- 3. The Case of Fachhochschule des Mittelstands (FHM): Lemgo-city, Nataliia Shofolova, Head of University-Community Department, IHE NAES of Ukraine (10 min.);
- 4. Social project of the IHE NAES of Ukraine, Olena Orzhel (10 min.)
- 5. Discussion (30 min.).

12.00-13.30 (EEST)

Session 2. Third university mission: innovation and economic sustainable growth

- 1. Universities as centres of innovation and socio-economic growth, Olha Petroye, Head of University Research Department (30 min.);
- 2. Infrastructure and support innovation system: the case of Lund University, Nataliia Shofolova (10 min.)
- 3. The case of Fachhochschule des Mittelstands: Open Innovation City, Olena Orzhel (10 min.);
- 4. Evaluation of third university mission: the case of Italy, Olha Petroye (10 min.)
- 5. Discussion (30 min.).

14.30-16.00 (EEST)

Session 3. Third university mission: greening and digitalisation

- 1. European Green Deal: challenges for business and universities. Denis Shofolov, Manager for Sustainable Development, Continental Farmers Group (20 min.)
- 2. The case of Sumy National Agrarian University, Yuriy Danko, Vice-Rector for Research and International Affairs (20 min.)
- 3. The case of Volodymyr Dahl East-Ukrainian National University: Digital University, Oleh Zakhozhai, Head of the Department for IT and Programming, Director of the Centre for IT Solutions (20 min.)
- 4. Discussion and winding up (30 min.)

Home assignment: **Upgrading third university mission of a specific university Certificate of professional development** for 0,5 ECTS (15 hours).







Organizers:

Institute of Higher Education of the National Educational Sciences of Ukraine (IHE NAES of Ukraine), Kyiv, Ukraine University of Genoa (UNIGE), Genoa, Italy Sumy National Agrarian University (SNAU), Sumy, Ukraine V. Dahl East-Ukrainian National University (EUNU), Kyiv, Ukraine

Language:

Ukrainian, English

The workshop is held within the EU Erasmus+ Project "Universities and Communities: Strengthening Cooperation" (UNICOM) and is a piloting of the course "Third Mission of Universities" developed using the experience and best practices of UNICOM project partners – European universities.